

# PREPRESS INNOVATION

01 02 03

More than 2500  
installations.

*We deliver  
solutions,  
not promises!*

Complete Native PDF  
technology.

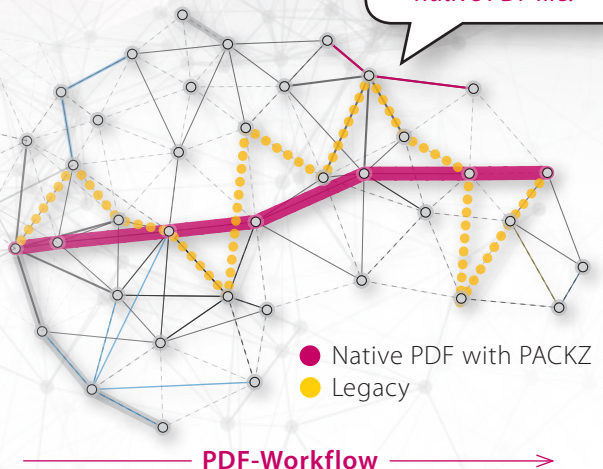
## PACKZ®

### > THE STANDARD IN PDF EDITING

01

- Designed for **Labels & Packaging**
- **No file conversions needed**
- **Multi Platform Solution**  
for OS X and Windows
- **64-bit** multi-processing and multi-threading
- **PDF** is the industry standard. It's universal, secure and self-contained
- **Incremental Save**, Edit History and Session Rollback

*PACKZ keeps  
the file integrity  
by preserving the  
native PDF file.*

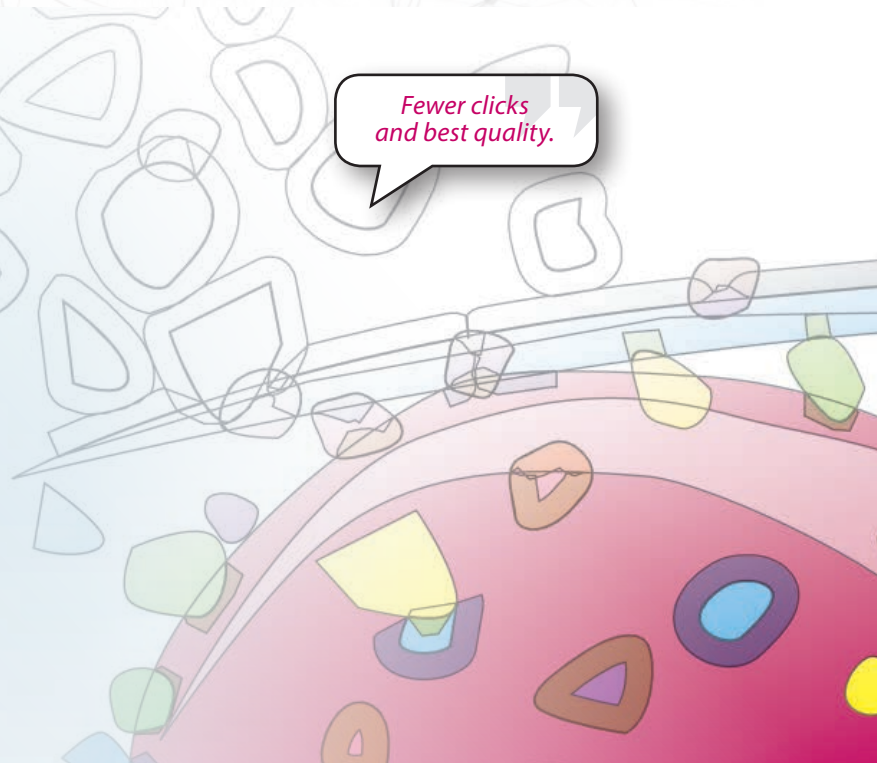


### > TRAPPING

02

- **Fastest technology** worldwide
- **Single-click** application
- **Interactive** and **automatic**
- **Smart Trapping** with quality control wizard
- **Automatic Trapping** and Pullback
- **Fully editable** trap parameters

*Fewer clicks  
and best quality.*



## > STRUCTURED ASSETS

- **Separation** and **color profile** handling
- **Fonts, text** and **character recognition**
- Images, graphics and external links
- **Barcode** creation and recognition
- **Object-based screening** and curves with dot control
- **Page box** definition and positioning

03



## > LIVE OBJECTS

- Intelligent **marks** and **info panels**
- Dynamic reports
- Connect LIVE Objects to document content or external data
- Fast and easy generation of **dimension arrows**
- **VDP** for text, barcodes, external links
- **Define templates** for dynamic document design

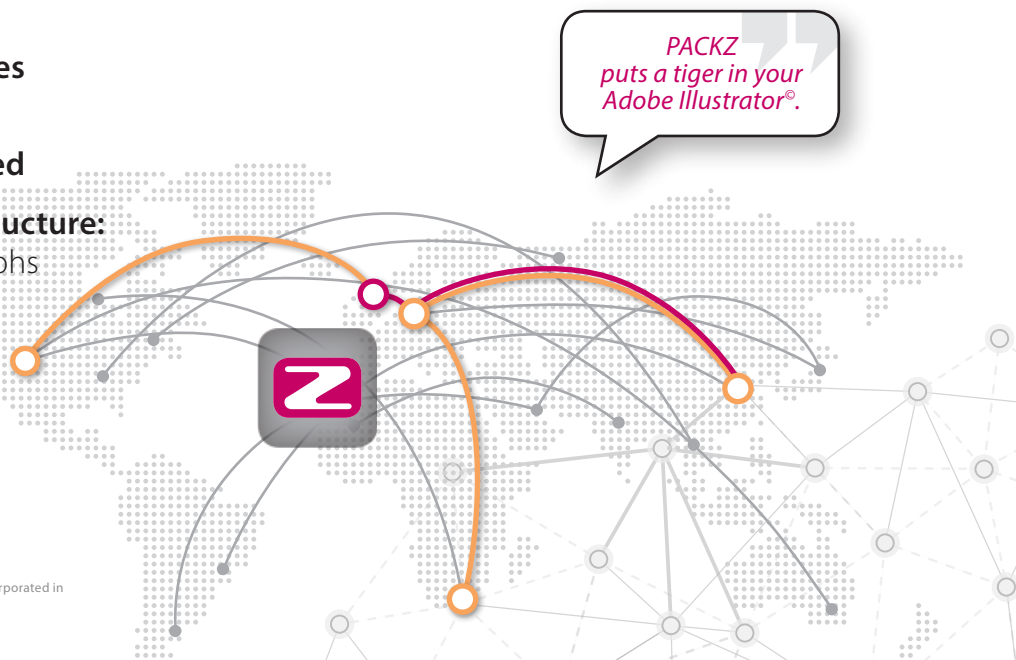
04



## > ROUNDTRIP

- Open and save **native .ai files** from within PACKZ
- **No Illustrator® plugin needed**
- **Preserve full document structure:** Layers, groups, text, paragraphs and blocks
- Maintain **meta data and object stylings**
- Keep and resolve **external image links**

05





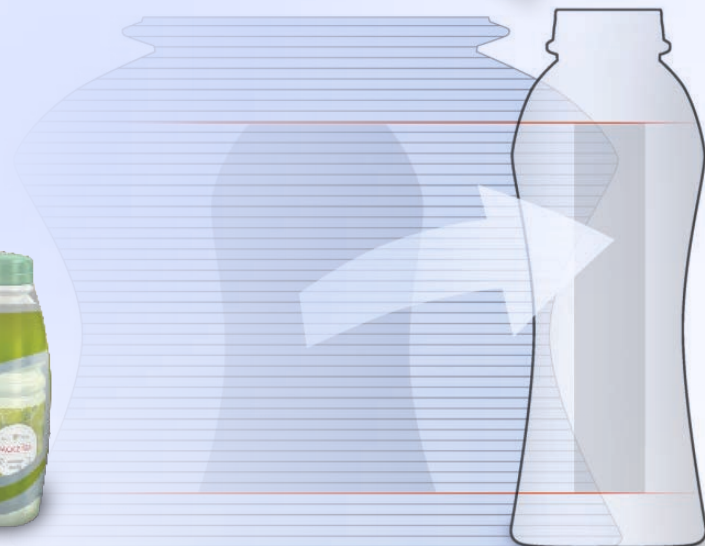
## > WARPING AND 3D

06

- **Conical for cups**
- **Metal can deformation**
- Symmetric and asymmetric **shrink sleeves**
- Real-time rendering and **live 3D Viewing**
- **Intuitive and fast grid creation**
- **IC3D roundtrip**



*Instant visual inspection capabilities.*



## > COLOR MANAGEMENT

07

- **Accurate preview**
- Document and image **color profile control**
- **Color transformation** based on device-link profiles
- Link to **GMG OpenColor**
- Link to **matchmycolor Colibri**
- Full support for **PANTONE®** and custom color books
- **Expanded Gamut Printing** with fixed ink sets

*Full control over every aspect of color.*



## > STEP AND REPEAT

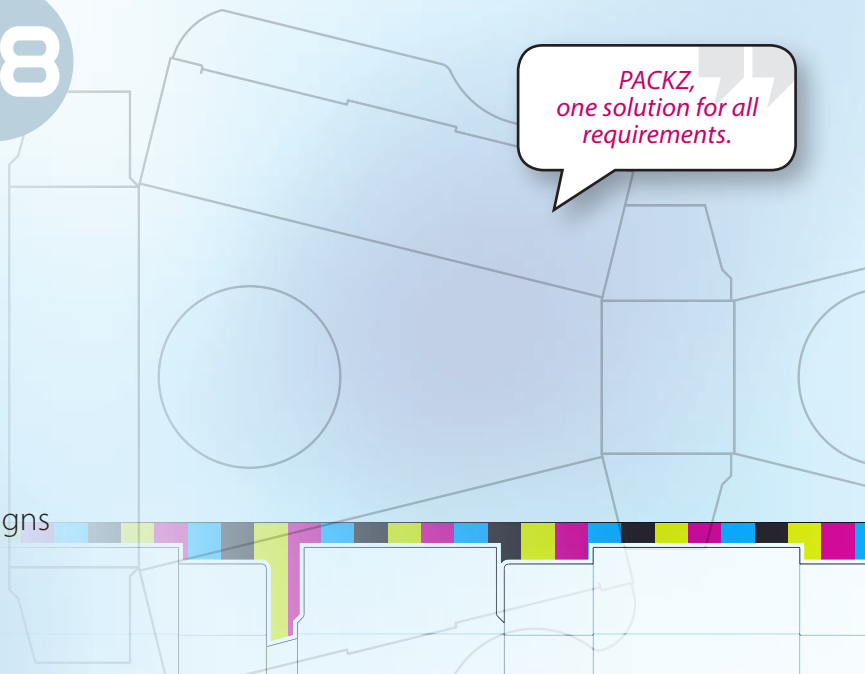
- **Single application** for one-up editing and Step and Repeat
- **Live Objects** and variables for **dynamic marks** and **ink eaters**
- **Templates**
- **Export die cut** for toolmaking

## > TABULAR AND INTERACTIVE for labels and flexible packaging

- **Rectangular** and **irregular** shaped designs
- Plate and cylinder **library**
- **Block and staggered** repetition

08

*PACKZ, one solution for all requirements.*



- **Seamless** repetition for continuous printing

## > NESTED for folding carton

- **Support for CF2**
- **Trim path definer** and exact positioning on die cut
- **Station numbering**
- **Turn and tumble** for front and backside repetition
- **Bleed calculation** with common knife detection and resolving
- **CIP3 Ink profile output**

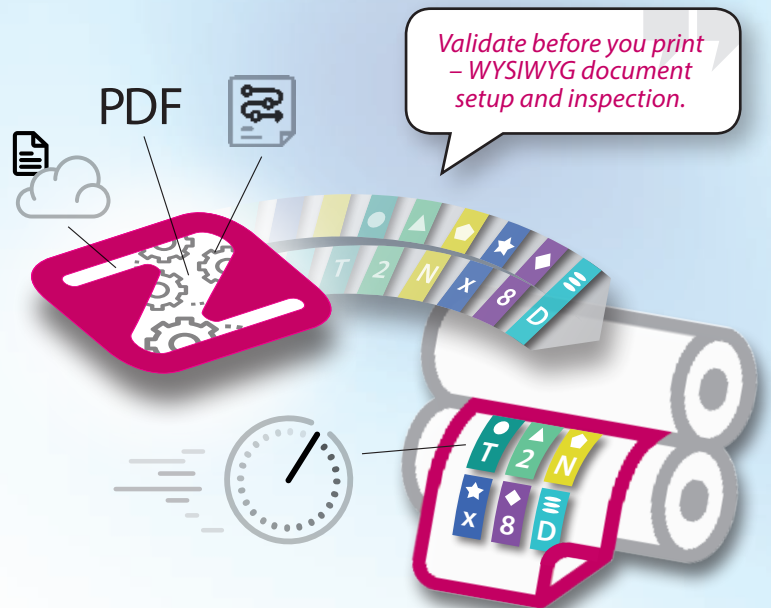
*Simply drag-and-drop your designs.*



## > VARIABLE DATA PRINTING

- **Moves VDP** where it belongs: from press room **to prepress**
- **All-in-one** solution for prepress and VDP – based on PDF
- Consistent process **for any digital press**
- Optimized PDF creation for on-the-fly **printing at full speed**
- Optional CLOUDFLOW module for automated **industrial production**

09



## > USABILITY

10

- Modern, **intuitive and configurable user interface**
- **Retina display ready**
- Local and floating centralized licensing
- **PACKZVIEW**, free app for accurate preview and inspection

Benchmark parameters are: opening and preparing to edit of a 175 MB PDF file (linework, type, images) compared to currently available tools.

